



PRESS & SPONSOR KIT



who we are

The Sankofa Collective began as the The Bayou Theatre Company (hereafter referred to as BTC) in 2013, a 501(c)(3) non-profit theatrical arts organization established to utilize the performing arts as an outreach and entertainment source to the underserved population of the Northwest Houston community and beyond.

our mission

To **expose** the community to the benefits of theatre, **educate** at-risk youths and adults of color to the power of creativity, and to culturally **enrich** the masses with our art form.

ACCOLADES

We have been awarded by the Broadway World Award 5 times, garnered the attention of Houston Press, Houstonia Mag's "Top 5 Things To Do This Weekend" list, Broadway World and Houston audiences alike.

Those that work with us have been able to use their skills in collegiate theatre conservatory programs such as Howard University, University of Texas in Austin, DePaul University, Sam Houston State University as well as Broadway shows such as *Harry Potter and the Cursed Child*, Oklahoma National Tour and more.

8,600+ ESTIMATED ATTENDANCE

Sankofa Collective has exposed many patrons to the world of theatre virtually and in person and expanded the perspective around theatre for minorities in the Houston area since 2013.

Reach & Partnerships




912 Followers
70.3% ranging from 25-44





Rating 5.0
1.1 Likes
1.1 Followers



contact

 www.facebook.com/bayoutheatrecompany

 @sankofacollective
913 followers

 www.sankofacollectivehouston.com

